



AXEL NYBORG

PERSONAL INFO

axelinyborg@gmail.com
+45 52 52 62 32
axelinyborg.com
Copenhagen N
Denmark

STRENGTHS

Design Thinking
Product Development
Adaptability
Collaboration
Attention to Detail

SKILLS

Rhino 8
Keyshot
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
CAD Development
Jewelry Production
Casting & Finishing
Product Development
Design Iterations

LANGUAGES

Thai (Native)
English (Fluent)
Danish (Fluent)
Italian (Basic)

HOBBIES

Watches & Horology
Jewelry & Gemstones
Cooking
Fitness
Photography
Travel



WORK EXPERIENCE

**Sales Advisor & Deputy Tudor Ambassador - Klarlund Bucherer,
Axel Towers, Vesterbrogade 2X, 1609 Copenhagen K**

April 2024 – Present

Part-time position; specializing in multi-brand luxury watch, fine jewelry sales, client advising and customer service. Deputy brand ambassador for Tudor Watches in Axel Towers since April 2026.

Bartender, Mudhoney, Flatiron, Høkeren, Copenhagen K

February 2024 – May 2024 (part-time, weekends/nights)

Barista, Shabaz Kaffebær, Panum Institute, Copenhagen N

May 2022 – Aug 2023: Full-time.

INTERNATIONAL INDUSTRIAL EXPERIENCE

Crivelli Gioielli, Valenza - CAD & Product Development Intern

Bulgari Jewelry Academy, Valenza - Manufacturing Trainee

Petramundi Gem Essence, Valenza - Gemstone Cutting & Faceting

EDUCATION

Jewelry, Technology and Business, KEA (Copenhagen School of Design and Technology), 3.5 year bachelor, Guldbergsgade 29N, Copenhagen N

August 2023 – December 2026 (Expected)

Specialization in jewelry design, CAD development, manufacturing, entrepreneurship, and product development. Four-month internship experience in Valenza, Italy.

International Baccalaureate (IB & Highschool Diploma),

International School Bangkok (ISB), Thailand

August 2019 - May 2021

Higher Level (HL) subjects: Design & Technology, Biology, Economics.

Physics B & Math B online courses, Ontario Virtual School, Canada

July 2021 – May 2023

Danish A, Studieprøven, Studieskolen, Copenhagen K.

July – December 2022

ACCOLADES

I was honored to receive the "Design Award" in 2021 from my Alma mater, International School Bangkok (ISB) for my accomplishments and dedication to design in my academic career.

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PROFILE

Born and raised in Bangkok and now based in Copenhagen, I am a jewelry designer and aspiring product developer currently completing a Bachelor's degree in Jewelry, Technology & Business at Erhvervsakademi København.

Through academic projects, luxury retail, and internship experiences in Valenza, Italy, I have developed an understanding of the jewelry industry from both commercial and manufacturing perspectives. My experience spans jewelry design, CAD development, gemstone cutting, luxury production, entrepreneurship, and customer-facing roles within the luxury sector.

While jewelry remains the foundation of my education and experience, my interests have expanded to include watchmaking and product development. I am particularly interested in how products are designed, developed, manufactured, and positioned within the luxury market, and I aspire to build a career at the intersection of jewelry and watches.

As a designer, I gravitate towards timeless, restrained, and wearable objects. I value refinement, craftsmanship, and collaboration, and thrive in environments where creativity and technical expertise come together to create products of lasting value.